

Report on the C-NRM Media Training Initiative on Trans-Boundary Natural Resources Management



**Garden Court Hotel
Johannesburg – South Africa
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ACRONYMS

ABBREVIATION	MEANING
ACCRA	Adaptation to Climate Change in Rural Areas in Southern Africa
BMZ	German Federal Ministry of Economic Development and Cooperation
BSA	Boundless Southern Africa
CCARDESA	Centre for Coordination of Agricultural Research and Development for Southern Africa
C-NRM	Climate Resilience and Natural Resource Management
CSA	Climate Smart Agriculture
CSNRM	Climate-sensitive/smart Natural Resource Management
GIZ	Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH
ICKM	Information, Communications and Knowledge Management
KM	Knowledge Management
KP	Knowledge Products
NARES	National Agricultural Research and Extension System
RAP	Regional Agricultural Policy
RISP	Regional Indicative Strategic Plan
SAAIKS	Southern Africa Agricultural Information and Knowledge Systems
SADC	Southern Africa Development Community
TFCA	Trans-frontier Conservation Area



1. BACKGROUND

1.1. Brief Background to C-NRM

Natural Resource Management (NRM) and Trans-frontier Conservation Area (TFCA) development have been a major focus area of cooperation between SADC and Germany for many years. Through the SADC/GIZ Climate Resilience and Natural Resources Management (C-NRM) Programme, the German Federal Ministry of Economic Development and Cooperation (BMZ) promotes the mainstreaming of climate change adaptation and mitigation in trans-boundary protected area management, thereby strengthening the climate change resilience of the local population in and around TFCAs. The SADC/GIZ Climate Resilience and Natural Resource Management (C-NRM) Programme's main objective is therefore to strengthen cross-border management of natural resources in the SADC region, as a new initiative that builds on the foundation laid by the Adaptation to Climate Change in Rural Areas in Southern Africa (ACCRA) programme. The C-NRM programme continues to build the capacities of SADC member states to integrate climate change aspects into agricultural programmes and investments. The C-NRM project has the following outputs;

- i. The strategic planning framework for mainstreaming climate change into cross-border NRM is strengthened
- ii. The dissemination of knowledge on CSA and CSNRM is strengthened
- iii. CSA and CSNRM measures are implemented in selected TFCA's
- iv. Priority COVID-19 sensitive measures of the SADC TFCA Tourism Programme are implemented in a climate-sensitive way.

This media training initiative, held at Garden Court Hotel in Johannesburg, South Africa from 03 – 06 September 2023, aimed at capacitating journalists from seven SADC Member States in achieving output 2 above, which is the dissemination of knowledge. The Southern Africa

Development Community (SADC), in partnership with the Centre for Coordination of Agricultural Research and Development for Southern Africa (CCARDESA) and with support from the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (GIZ), organised this three (3) day media training initiative on trans-boundary natural resources management. The journalists in attendance were from Botswana, Eswatini, Lesotho, Malawi, Namibia, Zambia and Zimbabwe. In attendance was also staff from Next Edition Media, a Digital Media and Communications Consultancy that has been engaged by CCARDESA to conduct a content analysis and audit of its knowledge hub and the TFCA portal as well as to develop ICT based or audio-visual knowledge products from three member states.

1.2. Objectives and Outcomes of the training (Ms. Bridget Kakuwa - CCARDESA ICKM Officer)

Ms. Bridget Kakuwa, the CCARDESA ICKM officer, outlined the training objectives noting that the goal of this workshop was to familiarize the journalists with the TFCAs so as to fill the gap in information around TFCAs which was recently identified on CCARDESA platforms. She further explained that the three day comprehensive training programme aimed at enabling the media professionals to better understand and report on trans-boundary natural resources management issues.



Ms. Bridget Kakuwa, CCARDESA ICKM Officer

She specifically explained the following objectives that the training was designed to achieve:

- Equip media professionals with the necessary skills and knowledge to accurately report on trans-boundary natural resources management issues.
- Facilitate the production of 10 news articles and social media posts addressing identified gaps in trans-boundary natural resources management reporting.
- Enhance the public's understanding of trans-boundary and natural resources management through effective and knowledgeable reporting.

Ms. Kakuwa added that the training's expected outcomes were that:

- Media professionals' skills on accurate and ethical reporting of trans-boundary natural resources management be enhanced.
- At least 10 news articles to be published on the CCARDESA website, increasing public awareness and knowledge on the subject.
- Public discourse and policy decision-making on issues related to trans-boundary natural resources management be strengthened
- A report on the Media Training be written

As she concluded, Ms. Kakuwa acknowledged and thanked the support of GIZ and of SADC.

1.3 WORKSHOP MODERATORS AND RAPORTEURS



Moderator: Ms Bridget Kakuwa

Moderator : Nunes Mazivila



Moderator: Ms. Sepo Sitali



Rapporteur : Moono MM Kapambwe

1.4 WORKSHOP REPORT STRUCTURE

The rest of this report is structured to present:

- The Welcoming and Opening Remarks and Keynote Speech under Section 2 - This section presents the segment on the first part of the morning of Day 1 of the training at which the participants were firstly welcomed to the training initiative and introductions were done. The opening remarks followed, after which the overview of CCARDESA and the C-NRM programme was given, highlighting how these are linked. The overview of the conservation and trans-boundary natural resources in the SADC region was presented to end this segment of the programme.
- Recognising critical issues under Section 3 – This section reports on the later part of the morning and afternoon segments of Day 1. The later morning segment comprised of a presentation on the in-depth understanding of the context of conservation and trans-boundary natural resources in the SADC region. This was followed by another presentation on the content analysis and audit report on the CCARDESA Knowledge Hub and TFCA portal. The afternoon segment comprised of a detailed presentation of the TFCAs and the challenges and strategies for engaging public interest in TFCAs.
- News article development under Section 4 – This section presents Day 2 and 3 of the training at which a discussion was held on contextualising the news articles to be developed on TFCAs in line with the identified gaps in the content analysis and audit

report on the CCARDESA Knowledge Hub and TFCA portal. As such this section reports on the process that was undertaken to develop, present, revise and improve the news articles by the journalists from the seven SADC Member States of Botswana, Eswatini Lesotho, Malawi, Namibia, Zambia and Zimbabwe.

- Media Profiling under Section 5 – This section reports on the media profiling exercise that was undertaken by Next Edition Media on Day 2 of the training for the media professionals from the seven SADC Member States that attended the training initiative.
- Action plans, timelines and way forward under Section 6 – This section reports on the action plans and timelines that were suggested by the journalists as well as the way forward that was collectively agreed on at the end of the training initiative on Day 3.
- Section 7 are the closing remarks.

2. WELCOMING AND OPENING REMARKS AND KEYNOTE SPEECH

2.1. Introductions and Welcoming Remarks (Ms. Moono Kapambwe – Next Edition Media) and Opening Remarks (Ms. Sepo Sitali – GIZ)

Ms. Moono Kapambwe welcomed everyone to the training initiative, noting that this was the first of its kind on the TFCAs. She went on to elaborate the importance of the training initiative which aimed at improving the quality of journalism and public discourse on natural resources management, particularly issues crossing national boundaries. She also emphasised the importance of the role and contribution



Ms. Moono Kapambwe – Next Edition Media

of the media professionals in the dissemination of knowledge on TFCAs, which was the main expected output of this training initiative.

Ms. Kapambwe went on to thank the presence of and introduced Ms. Sepo Sitali, the Technical Advisor on Climate Smart Agriculture at GIZ, Mr. Nunes Mazivila, the SADC Technical Advisor on TFCAs and Ms. Bridget Kakuwa, the CCARDESA ICKM Officer. The journalists, CCARDESA staff and Next Edition staff in attendance were also called upon to introduce themselves.

Ms. Sepo Sitali officially opened the training initiative as the representative of the Sponsor, GIZ. In her speech, Ms. Sitali informed the participants that as GIZ, they were very delighted to be supporting the training initiative on trans-boundary natural resources management as they have enjoyed a long standing and happy relationship with CCARDESA as far as media



Ms. Sepo Sitali – GIZ Officially Opening the Training Workshop

and knowledge dissemination is concerned. She explained that in the previous times, GIZ and CCARDESA have mainly focused on disseminating knowledge on Climate Smart Agriculture which included the media as well as media awards in the project that ended in 2021, which is the Adaptation to Climate Change in Rural Areas in Southern Africa (ACCRA). She went on to explain that the focus of the new C-NRM programme has changed a little bit to incorporate the wider topic of natural resources management and the trans-frontier conservation areas. She elaborated that GIZ, working with CCARDESA and SADC, thought it best to not just offer media awards in this new programme but to include training on trans-frontier conservation areas. She stated that they jointly identified the media representatives that would undergo this training for the purpose of raising awareness on TFCAS and to report on sustainable management of these trans-boundary natural resources. She announced that there are currently 12 TFCAS in the SADC region as highlighted in the new TFCA programme which was approved in June 2023. This programme is running from 2023 to 2033. She noted that this training was therefore a very important tool for GIZ, CCARDESA and SADC for monitoring the management of trans-boundary natural resources in the 12 TFCAs.

She concluded that GIZ looks forward to engaging further with the media beyond this training, with the hope of expanding the attendance of journalists, possibly through virtual platforms. She also expressed her anticipation of a good working relationship and sessions with the journalists during the three day training. She said she was looking forward to the different news articles that the journalists were going to develop so as to increase knowledge dissemination on the TFCAS, raise people’s awareness to foster sustainable development of the TFCAS and to support the communities that live there.

2.2. Overview of CCARDESA (Ms. Bridget Kakuwa, CCARDESA Information, Communication and Knowledge Management Officer)

The representative for CCARDESA, Ms. Bridget Kakuwa presented a comprehensive overview of CCARDESA to the training initiative participants. To begin with, she responded to the opening remarks by restating GIZ’s commitment to fostering knowledge dissemination on TFCAs. She went on to share that CCARDESA is willing and better positioned to disseminate knowledge on the TFCAs by virtue of its close connection to the



Ms. Bridget Kakuwa, CCARDESA ICKM Officer, giving an overview of CCARDESA during the training Workshop

SADC secretariat. She elaborated that because of the history that CCARDESA and GIZ have had of working closely with the media, the training initiative was a step forward. She went on to announce and introduce the journalist from Botswana, Ms Keikantse Lesemela, who participated in the ACCRA programme under media engagement and received a media award. She explained that this training initiative was the second of its kind in terms of media engagement and expressed CCARDESA’s gratitude to GIZ for the constant support towards the knowledge management component of CCARDESA.

Ms. Kakuwa proceeded to share that CCARDESA is a SADC subsidiary that was established in 2010 by Ministers of Agriculture from the Member States through a Charter and was launched in 2011 to coordinate regional cooperation in agricultural research and development as well as to strengthen capacity building in agricultural productivity. She went on to state that CCARDESA’s goal is to sustainably reduce food insecurity and poverty in the SADC

region. She further stated that CCARDESA's objective is to increase small holder productivity through the adoption of improved agricultural technologies, improved husbandry and marketing practices.

Ms Kakuwa explained that CCARDESA does not implement on the ground in the communities but it coordinates while working very closely with Ministries of Agriculture, the Directorates of Research and Extension, the NARES, so as to facilitate the coordination. She clearly outlined CCARDESA's diverse roles that include coordination, facilitation, promotion, improvement and empowerment in agriculture. She stated that all these roles have been assigned to CCARDESA by the SADC Secretariat in order to meet the SADC objectives. She also mentioned that CCARDESA implements its activities, together with the Member States, as guided by the SADC Regional Indicative Strategic Plan (RISP) and the Regional Agricultural Policy (RAP).

Ms Kakuwa further explained CCARDESA' strategic plan, new vision, mission and thematic areas. She also explained the different levels, namely national and regional, at which CCARDESA engages with partners and stakeholders. Ms. Kakuwa informed the participants that CCARDESA is implementing the SADC/GIZ Climate Resilience and Natural Resource Management (C-NRM) Programme which aims to mainstream climate change in agriculture and strengthen the cross-border management of natural resources in the SADC region. She further explained that this is an initiative that is building on the foundation laid by the Adaptation to Climate Change in Rural Areas in Southern Africa (ACCRA) program in continuing with strengthening the capacities of SADC member states to integrate climate change aspects into agricultural programs and investments.

Ms. Kakuwa informed the participants of CCARDESA's on-going projects and programmes. She specifically stated that CCARDESA is supporting to implement output 2 of the C-NRM programme which centers on the dissemination of knowledge. She went on to outline the overall and specific objective of this programme as well as CCARDESA's dissemination pathways. She reminded the media professionals that as the third estate, they are key in ensuring that information reaches the masses and called on them to support CCARDESA's knowledge dissemination efforts.

She concluded by acknowledging CCARDESA's partners and asking the participants to feel free to share their expectations of the training initiative. Ms Kakuwa handed over this segment to Mr. Nunes Mazivila, the SADC Technical Advisor on TFCAs to generate the participants' expectations and to note them down. She emphasised that the training initiative was a collaborative process that required the active participation of all those in attendance.

2.3. Overview of Conservation and Trans-boundary Natural Resources in the SADC Region (Mr. Nunes Mazivila – SADC Technical Advisor on TFCAs)

Mr. Nunes Mazivila, the SADC Technical Advisor on TFCAs was welcomed to the podium to give an overview of the conservation and trans-boundary natural resources in the SADC region. He began by acknowledging the fruitful partnership with GIZ and expressed gratitude for GIZ's support from the beginning of the TFCAs. He stated that his session was one for reflection and discussion, not just for listening



Mr. Nunes Mazivila – SADC Technical Advisor on TFCAs, providing training during the Workshop

and taking down notes. He related the session to a Relay Race in which all participants must not drop the button. He explained that through this training initiative, the SADC Secretariat, GIZ and CCARDESA were passing the button on the dissemination of knowledge on the TFCAs to the media professionals from the Seven SADC Member States who he encouraged not to “drop the button”.

Mr. Mazivila elaborated on the following:

- The introduction of the TFCAs in terms of size, mission statement and their value to a multitude of beneficiaries.
- Natural resources management covering the definition of protected areas, the major goals for the protected areas and key stakeholder in the protected areas.
- The existence of poaching and trading of natural resources on the black market. He illustrated with videos on poaching and trafficking of the natural resources. He also presented details on the pricing of the natural resources on the black market.

- The need for cooperation between neighbouring states and for harmonised policies for the conservation of natural resources.

To this effect, Mr. Mazivila called on the journalists and everyone in attendance to individually reflect on their role in the conservation and management of the natural resources.

3. RECOGNISING CRITICAL ISSUES

3.1. In-depth Understanding of the Context of the Conservation and Trans-boundary Natural Resources in the SADC Region (Mr. Nunes Mazivila – SADC Technical Advisor on TFCAs)

Mr. Nunes Mazivila made his second presentation that aimed at providing the participants with an in-depth understanding of the context of conservation and trans-boundary natural resources in the SADC region. He explained that SADC's main objectives in this regard are to achieve development, peace, security, economic growth, poverty alleviation, enhancement of the standard and quality of life of the peoples of Southern Africa, and the support of the socially disadvantaged through regional integration, built on democratic principles and equitable and sustainable development.



Mr. Nunes Mazivila – SADC Technical Advisor on TFCAs, providing in-depth training during the Workshop

Mr. Mazivila took the participants through a background of the SADC region, highlighting that the region is endowed with diverse natural capital within the aquatic, coastal and terrestrial ecosystems. He explained that this ecosystem has global significance for the conservation of biological diversity while supporting social and economic development. He elaborated that the SADC regional economy continues to depend primarily on natural resources such as forestry, fisheries, wild life and mineral resources. He stated that 75% of the rural communities in the SADC region directly depend on these natural resources. In view of this, Mr. Mazivila said that the SADC region has realised that successful conservation and the sustainable use of the region's shared biological resources depends on the trans-boundary cooperation in their management and utilisation, in the face of the diminishing capacity of nature to provide

vital ecosystem goods and services. To actualise this, he said that the high-level political commitment to trans-boundary cooperation is enshrined in the SADC Treaty Vision of **“A common future for all countries and peoples of Southern Africa”**.

Mr. Mazivila went on to provide a detailed background on the SADC TFCAs and the reasons for their existence in the SADC region. He elaborated on the three pillars on which the TFCA approach is based, the SADC Regional Indicative Strategic Plan (RISP 2020-2030) and its link to the TFCAs, the implementation tool of the SADC TFCA programme (2023-2033) as well as the guiding principles of the SADC TFCAs. Mr. Mazivila also explained the TFCA categories, the key stakeholders in the TFCAs, the concept of the Boundless Southern Africa (BSA). He concluded by sharing the challenges and strategies for engaging public interest in TFCAs. He also informed the participants that he was going to share the power point presentation with them and invited them to visit the links to the sites provided on the slides for further information.

3.2. Presentation of Content Analysis and Audit Report of the CCARDESA Knowledge Hub and TFCA Portal (Ms. Moono Kapambwe – Next Edition Media)

Ms. Moono Kapambwe began by stating that CCARDESA, working on its 5th thematic area:



Ms. Moono Kapambwe – Next Edition Media, presenting Content Analysis and Audit Report of the CCARDESA Knowledge Hub and

Knowledge and Information Management, Communication and Policy, has engaged Next Edition Media to conduct the content analysis and audit of the CCARDESA knowledge Hub and the TFCA portal with the end result of developing ICT based or audio-visual knowledge

products from three member states.

She proceeded to take the participants through the methodology that Next Edition used to generate the findings and recommendations for the given assignment.

Ms. Kapambwe presented the following findings:

- CCARDESA's knowledge products are mostly paper-based formats of news and research publications, contain very technical or expert language, are inclined towards climate-smart agriculture and workshop reports or presentations, have gender and youth markers as well have the target audiences and categories listed.
- CCARDESA has indicated an urgency of meeting the knowledge needs of the following target audiences: Smallholder farmers, women and girls, youth, vulnerable groups, value chain actors and the general public or citizens of Member States.
- The specific challenges faced by each of the audiences determine their knowledge needs and thus should inform the knowledge products to be developed.
- The weak linkage between research and extension which causes the audiences to experience a knowledge gap and data inaccessibility.
- During the period of the 2020-2029 long-term strategic plan, CCARDESA's effort is being shifted to diversify themed content coverage in areas such as; fisheries and non-timber forest products, sustainable utilization of agricultural production resources, application of digital and artificial intelligence for agricultural production and trans-boundary natural resources management issues.
- CCARDESA's Knowledge system, which was first developed in 2014, has undergone a series of improvements over time. It comprises of an active website and social media namely; Twitter, Facebook and YouTube that are regularly updated with news and knowledge products. A positive trend was observed in the number of visitors to the system in the first half of 2019 and the users rated the system 3.5 on a scale of 1 to 5, with 5 being "very good. The system's major focus is climate-related issues.
- The knowledge system has significant problems that include; the inaccessibility of CCARDESA's knowledge products because the website has limited appearance in search engine results, readability of the knowledge products content is classified as difficult, negative overall user experience and very low audience engagement on all social media accounts.

- The TFCA portal thematic areas which are: Agriculture (livestock, crop production, aquaculture, bee-keeping, etc.); Change (adaptation, mitigation, finances, etc.); Natural Resource Management (protected area management, habitat management, species management and law enforcement, forestry resources, marine resources, fresh water resources, etc.), and; Tourism (hospitality, guiding, marketing and management).

In conclusion, Mrs Kapambwe took the participants through Next Edition Media’s recommendations that were drawn from these findings and encouraged the media professionals to refer to, adopt and contribute to the recommendations as they developed the news articles during as well as after the training initiative.

4. NEWS ARTICLE DEVELOPMENT

4.1. Contextualising the News articles in the TFCAs in Line with Identified Gaps in the Content Analysis (Ms. Moono Kapambwe – Next Edition Media)

For this session, Ms. Kapambwe requested the journalists to quietly brainstorm on topics for their news articles with reference to the identified gaps in the Content Analysis and Audit Report on the CCARDESA Knowledge Hub and the TFCA portal. After 30 minutes of brainstorming individually and discussing among themselves, the journalists provided raw topics for their news articles. (See Annex 1 for the news article topics)



Journalists brainstorming on topics for news articles during workshop

4.2. News Article Development, Presentation, Revision and Improvement (Journalists and all other participants from CCARDESA, GIZ, Next Edition Media and SADC)

In this session, the moderators, Ms. Bridget Kakuwa, Ms. Sepo Sitali and Mr. Nunes Mazivila requested each journalist to identify an editor among the other journalists who would note down the comments for topic improvement after each journalist had presented their raw topics. The comments were for the purpose of helping the journalists to revise and improve their topics. This was an intensive and exhaustive session that began in the morning of Day 2 of the training, continuing into the afternoon of Day 2 and into part of the morning of Day 3. By Day three, journalists from Eswatini, Lesotho and Zambia had submitted one of their news articles each. The other journalists were finalising their topics as they were still waiting for answers to the enquiries that they had sent to their home countries during the topic identification and development stages. Most of the topics had at this point been revised from the initial raw state.



Journalists revising and improving their topics for news articles during workshop

5. MEDIA PROFILING (NEXT EDITION MEDIA)



Media Profiling of Journalists by Next Edition Media

While the news article development was taking place, Next Edition Media conducted

interviews and shot videos of each journalist as a representative of their Member State. This was aimed at profiling each media organisation that was participating in the training initiative. The profiling process was further used to obtain information from the journalist on their experiences during the training initiative and the impact thereof. The journalists were also given a chance to share the status of the TFCAs, their management and the issues surrounding the general management of natural resources in their respective countries.

6. ACTION PLANS, TIMELINES AND WAY FORWARD (JOURNALISTS AND NEXT EDITION MEDIA)

This session involved the collective agreement on action plans, timelines and the way forward as the training was drawing to the close. It was agreed that each journalist was to suggest what would work for them as everyone may not be able to adhere to the same action plan, timelines and way forward.

Table 1 below presents the action and timeline submissions that each journalist proposed.

TABLE 1: PROPOSED ACTION AND TIMELINE SUBMISSIONS PER JOURNALIST

No.	Country	Action	Timeline
1.	Eswatini	Submission of News Article 2 Submission of Action Plan and News Article 3	8 or 9 September 2023 11 September 2023
2.	Lesotho	Submission of News Article 2 Submission of Action Plan and News Article 3	8 or 9 September 2023 11 September 2023
3.	Zimbabwe	All three stories and Action Plan	11 September 2023
4.	Botswana	Submission of Action Plan Submission of News Articles 1 and 2 Submission of News Article 3	6 September 2023 8 September 2023 11 September 2023
5.	Zambia	Submission of Action Plan Submission of News Articles 2 and	6 September 2023 11 September 2023

		3	
6.	Malawi	Submission of Action Plan and News Article 1	11 September 2023
		Submission of News Articles 2 and 3	16 September 2023
7.	Namibia	Was not in attendance during this session	

As a way forward, it was proposed and agreed that September to December will be considered as the first quarter for the submission of news articles by the journalists to CCARDESA. It was also agreed that the journalist could individually decide on their own intervals for news article submission as long as they ensured that they submitted at least one or more news articles per month.

Ms. Kakuwa announced that the publication of the developed news articles from the training initiative would begin on Monday, 11 September 2023.

7. CLOSING REMARKS (MR. NUNES MAZIVILA)

In closing, Mr. Mazivila thanked everyone for their active participation in the training initiative. He restated the valuable role of the media professionals and all individuals in the Member States in the dissemination of knowledge on TFCAs. He thanked CCARDESA and GIZ for their continued close working relationship with SADC. He went on to announce that he would be sharing further information on programmes on TFCAs as well as links for virtual training or conference opportunities. He invited the participants to contact him for any further information on the TFCAs. He closed by expressing his delight in meeting and working with all participants as well as wishing them all the best in their future endeavours.



Mr. Mazivila during his closing remarks

ANNEXES

ANNEX 1: TOPICS FOR NEWS ARTICLES

No.	COUNTRY	TOPICS
1.	Eswatini	<ol style="list-style-type: none"> 1. Trans-boundary and water sharing between Eswatini, Mozambique and South Africa in view of the predicted El Niño for another two years: A perspective of human aspects. 2. Covid recovery with regards to the trade agreement on tourism between South Africa, Mozambique and Eswatini: How the new agreement will boost the Lubombo TFCA with focus on exploring the cultural benefits. 3. Exploring the archeological discoveries at the Lubombo TFCA, such as the interesting discoveries. 4. Liason with the Ministry of Agriculture on strategies on eco-agriculture in Eswatini.
2.	Lesotho	<ol style="list-style-type: none"> 1. Management of protected areas – How young people are being involved in the management of TFCAS especially herd boys and how responsible the Ministry of Agriculture is in involving and training the herd boys. 2. With the increase of the population in urban areas, how is the Ministry of Agriculture assisting in ensuring that benefits of TFCAs reach the communities such as safe water? 3. The climate change effects on vulnerable populations especially women and girls who are responsible for carrying water, wood etc.
3.	Zimbabwe	<ol style="list-style-type: none"> 1. Situation unfolding in Kariba Dam – Zambia and Zimbabwe's concerns on the declining Kapenta fish population: effects of the value chain and the two governments' efforts to address the situation. 2. How Member States are dealing with issues of trade involving agricultural products in the face of food security

		<p>issues arising from the trade such as diseases (Foot & Mouth). (To engage the Ministry of Agriculture on how goods are traded).</p> <p>3. Open access resources in the KAZA TFCA: The mechanisms for how all Member States benefit and monitor movements of natural resources (To engage the Ministry of Environment).</p>
4.	Botswana	<p>1. The use of the Marula fruit by women for commercial purposes without consideration of replanting. How government is facilitating the use of the Marula tree and the benefits to the communities.</p> <p>2. Youth's use of smart agricultural tools: what technology and how it is used.</p> <p>3. Human/wild life conflict in the KAZA region: Human emotions and government response.</p>
5.	Namibia	<p>1. Informative article to introduce and explain TFCAs to the general public with specific reference to the TFCA that Namibia shares with South Africa as well as other TFCAs in the SADC region.</p> <p>2. Human/wild life conflicts in the Okavango TFCA, benefits of the TFCA to the communities, Community involvement and government implementation of regulations.</p> <p>3. Sustainable harvest of natural resources: over harvesting and government bans – the vicious cycle</p> <p>4. Anti-poaching and ownership of TFCAs by communities as a strategy e.g. peace brokering within conservation areas and communities, community involvement and benefits.</p> <p>5. Creation of active involvement of communities in the price setting for natural resources: How to ensure that the harvesters value the natural resources and determine prices for community benefit (To engage the Ministries of Trade and Environments).</p>

6.	Zambia	<ol style="list-style-type: none"> 1. The fish ban on the Great Lake Tanganyika within Zambia and the TFCA: issues of adherence, measures that are being put in place, tangible benefits of the fish ban, degree of compliance and the current fish deficit. 2. Deforestation in the no man's land in the TFCA between Zambia and Malawi – explore the deforestation so as to find out what has been done to discourage it and if there is any promotion of alternative life styles for tree conservation. 3. Comment on the promotion of indigenous knowledge in the Communities e.g. organic farming to help communities in their practices. 4. Explore the KAZA TFCA hydro sharing between Zambia and Zimbabwe and the adoption of solar energy alternatives.
7.	Malawi	<ol style="list-style-type: none"> 1. Tourism Niche – migration of birds as affected by deforestation especially in Nyika causing birds to reduce in migration and to move to specific areas across the borders (To speak to Bird Tourism experts, the Department of Parks and willing tourists). 2. Benefits of TFCAs to communities in Nyika based on agreements on revenue splitting: how communities choose initiatives on how to share the revenue, other benefits such as collection of fruits, fire wood etc. Water scarcity: how communities get access to water in the TFCAs. 3. Report on conflict between communities and protected areas: vandalism causing animals to destroy human property.

ANNEX 2: WORKSHOP PROGRAMME

A MEDIA TRAINING INITIATIVE ON TRANSBOUNDARY NATURAL RESOURCES MANAGEMENT: WORKSHOP CONCEPT NOTE

Date: 03 – 06 September 2023

Venue: Garden Court Hotel – Johannesburg, South Africa

Time	ACTIVITY	Responsible
3 rd September 2023	Arrival Management of Rooming list & Set-up of the Conference room	All Organizers (CCARDESA Finance, & Hotel Admin)
DAY 1	4th September 2023	
Moderator: Ms. Bridget Kakuwa, CCARDESA ICKM Officer Rapporteurs: Next Edition		
08:30: - 09:00	Registration of delegates & Administration Notices	Rachel Kopo
09:00 – 09:15	Introductions and Welcoming Remarks	Millie Moono
09:15-09:25	Opening Remarks	GIZ
09:25-10:00	Overview of CCARDESA- Objectives of the workshop	Bridget Kakuwa
10:30 - 10:45	Group photo	Dorcas Kabuya
10:45 – 11:15	HEALTH BREAK	
11:15 – 11:35	An overview of conservation and transboundary natural resources in the SADC Region	Nunes Mazivila
11:35- 12:00	Recognizing critical issues: Presentation of Content Analysis and Audit Report of the CCARDESA Knowledge Hub and TFCA portal	Millie Moono

12:00-1300	In-depth understanding of the context of conservation and transboundary natural resources in the SADC Region	Nunes Mazivila
13:00 – 14:00	LUNCH BREAK	All
14: 00 -16:00	<ul style="list-style-type: none"> • TFCAs (Detailed presentation) - Nunes • Ethical reporting practices on TFCAs (Using Case studies) • Challenges and Strategies for engaging public interest in TFCAs 	Nunes Mazivila
16:00 - 16:30	Discussions	Moderator
16:00-16:45	HEALTH BREAK	
16:45-17:30	House Keeping	Finance & Admin
DAY 2	5th September 2023	
	Moderator: Nunes Mazivila/ Bridget Kakuwa	
	Rapporteurs: Next Edition	
08:30-08:45	Recap	All
08:45-10:30	<p>Contextualizing the News Articles in TFCAS in line with Identified Gaps in the content analysis:</p> <ul style="list-style-type: none"> • Discussing the recommended thematic areas and topics to be covered • Media contribution to thematic areas and topics to be covered 	Next Edition /SADC/CCARDESA/ZARI

10:30-11:00	HEALTH BREAK/NETWORKING	ALL
11:00-13:00	<ul style="list-style-type: none"> • News Article Development and improvement • Media profiling 	Countries
13:00-14:00	LUNCH BREAK	ALL
14:00-16:00	<ul style="list-style-type: none"> • News Article Development and improvement • Media profiling 	Countries
16:00 – 16:30	HEALTH BREAK/WORKING	ALL
16:00 - 16:20	Presentations on the Actions-10 Minutes each	Group Discussion Leaders
16:20-16:30	Wrap-Up	SADC
DAY 3	6th September 2023	
Moderators: Sepo Sitali/Nunes		
Rapporteurs : Kopo Letsebe Rachel		
08:00-08:30	Circulation of Daily Participants Registration	Finance & Admin
08:30-10:30	Presentation of News Articles	Countries
10:00-10:30	Feedback	All
10:30-11:00	HEALTH BREAK	ALL
11:00-12:30	Revising News Articles	Countries
12:30-13:00	Presentation of Revised Articles	All
13:00-14:00	LUNCH BREAK	ALL

14:00-14:30	Tying up the loose ends on the News articles	Countries
14:30-15:00	Validation of News Articles	All
15:00-15:20	Action Plans and Timelines	Countries
15:20-16:00	Way Forward/Next Steps	Next Edition
16:00-16:30	Closing Remarks	SADC
16:30-16:45	HEALTH BREAK & NETWORKING	ALL
END OF MEETING/ FAREWELLS/ NETWORKING		

ANNEX 3: LIST OF PARTICIPANTS

NO	NAME	ORGANISATION	COUNTRY	EMAIL ADDRESS
1	Ms Phumelele Natasha Mkhonta	Climate Environment News	Eswatini	phuminumkhonta@gmail.com
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4	Mr. Obert Chifamba	The Herald newspaper	Zimbabwe	obert.chifamba@zimpapers.co.zw
5	Mr. Happy Mulolani	National Agricultural Information Services (NAIS)	Zambia	mulolanih@gmail.com
6	Mr Lasarus Natangwe Amukeshe	Namibia News	Namibia	lazarus@namibian.com.na
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8	Reginald Nsala	Next Edition	Botswana	nexteditionmedia@gmail.com
9	Ms Millie Moono Mungo	Next Edition	Botswana	milliemungo@gmail.com
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11	Ms Sepo Sitali	GIZ	Botswana	sepo.sitali@giz.de
12	Ms Kopo Lestebe	CCARDESA	Botswana	kletsebe@ccardesa.org
13	Ms Bridget Kakuwa	CCARDESA	Botswana	bkakuwa@ccardesa.org
14	Finance	CCARDESA	Botswana	

ANNEX 4: HIGHLIGHTS OF MEDIA TRAINING WORKSHOP

