**AGRO/ECO-TOURISM PROJECT FOR CLOUD ENTERPRISES (pty) LTD**

**FOR PHIKWE.**

**TABLE OF CONTENTS:**

1. **BACKGROUND------------------------------------------------------------------------------------- 1**
   1. **INTRODUCTION------------------------------------------------------------------------------- 1**
   2. **AGRICULTURE AND TORISM IN THE S/PHIKWE ECONOMY ------------------------- 2**
2. **PROBLEM DEFINITION ----------------------------------------------------------------------------- 6**
   1. **Introduction ---------------------------------------------------------------------------------------6**
   2. **Definition of Agro/eco-tourism ---------------------------------------------------------------7**
   3. **Benefits and cost of Agro/eco-tourism ------------------------------------------------------8**
   4. **Status of Agro/eco-tourism in S/PHIKWE---------------------------------------------------- 9**
   5. **Specific Problems to be Addressed ------------------------------------------------------------10**
3. **JUSTIFICATION OF THE PROPOSAL -------------------------------------------------------------------13**
   1. **Overview -----------------------------------------------------------------------------------------------13**
   2. **Beneficiaries -------------------------------------------------------------------------------------------14**
4. **THE PROJECT -----------------------------------------------------------------------------------------------17**
   1. **Project goal ---------------------------------------------------------------------------------------------17**
   2. **Project components -----------------------------------------------------------------------------------17**

**4.3.1.Introduction---------------------------------------------------------------------------------------17**

**4.3.2.Establishment/strengthening of institutional framework ------------------------------18**

**4.3.3.Increasing Trade in Agricultural Goods and services to the Tourism Sector--------- 18**

**4.3.4. Identification and Introduction of New and Unique Agro/Eco-tourism product---19**

**4.3.5. Development and Execution Training program for Agro/eco-tourism stakeholder--20**

**4.3.6. Public Awareness/sensitization program -----------------------------------------------------22**

**5. ORGANIZATIONAL AND MANAGEMENT OF THE PROJECT ---------------------------------------------23**

**6. PROJECT BENEFITS AND COSTS ------------------------------------------------------------------------------27**

**6.1 Project Benefits -------------------------------------------------------------------------------------27**

**6.2 Project costs ---------------------------------------------------------------------------------------27**

**6.3 Source and Uses of Funds-----------------------------------------------------------------------27**

**7 .SCHEDLE OF MAIN PROJECT ACTIVITIES------------------------------------------30**

**AGRO/ECO-TOURISM PROJECT PROPOSAL**

1. **BACKGROUND:**

**Introduction:**

**This document presents the elements of a local agro/eco-tourism project to be located in**

**AGRO/ECO-TOURISM PROJECT PROPOSAL**

1. **BACKGROUND:**

**Introduction:**

**This document presents the elements of a local agro/eco-tourism project to be located in Nkgobotwawne village S/Phikwe.**

**The project has been developed in the light of the impacts of covid-19 on both Agriculture and Tourism Sectors in our local Economy given that the lockdowns increased Food prices and the import Bill Nationally, let alone international visiting stopped all-together.**

**Agro/Eco-tourism is increasingly gaining importance as a viable economic activity in the development process of many counties including Botswana. This Concept of an Agro/Eco-product, being offered for leisure or learning is now fully recognised by the Botswana Government.**

**Botswana with its rich biodiversity that supports agriculture and Tourism in many different forums has the potential to develop agro/eco-tourism as a strategic economic activity in rural areas in the country. As the activities are location based, rural/farm communities would benefit in many ways, for example, from improved infrastructure, training and diversification of rural activities and ultimately, more equitable distribution of the benefits of Rural Resources. Notwithstanding, the capacity for sustainable economic development and expansion of both sectors independently is constrained by position of both our landlocked nature.**

**The dependency of these two important sectors on natural environment suggests that efforts should be made to develop economically and environmentally sound activities of the natural resources.**

**The opportunities, therefore, for agro/eco-tourism development exist in this region, since then agro/eco-tourism is a profitable enterprise and the existing rural/farm population is ready to participate in activities that offers leisure and learning.**

**Agriculture and Tourism in Selebi/PHIKWE Economy**

**The Economic performance of Botswana over the last ten (10) years may be characterized as good.**

**The overall average annual economic growth rate??? Achieved by Botswana over the period under review has been largely driven by buoyancy in the tourism and related construction and transportation sectors as well as government services.**

**In the last decade, some structural changes have taken place within place within the economy of Phikwe with gradual shift away from tradable goods to non-tradable goods.**

**////////////////////////////////////////////////////////////////////////**

**While the contribution of mining and quarrying and manufacturing remained fairly stable over the decade, the contribution of Agriculture declined significantly.**

**During the period under review, there was real negative growth rate of the agricultural sector in every year, with exception of 2018??//**

**Despite its declining contribution to the economic value-added, the agricultural sector continues to play a critical malfunctioned role which makes it indispensable within the context of the social and economic development process, of Phikwe.**

**Apart from generating foreign exchange earnings, providing national employment and income earning opportunities along the value chain, the sector contributes significantly to rural employment and income, food security and is also challenged with the responsibility for the protection and conservation of the natural resource base and the environment.**

**The tourism sector over the period under review showed an up-ward tendency.**

**Botswana government has recognised the significant challenges/impacts facing the country arising from the covid-19 pandemic.**

**At recent NDP-11 REVIEW, by the Botswana government, and presented to Parliament, the major strategic responses are manifested in the intensification of efforts in the following areas:**

**A /development and implementation of social safety nets, to reduce the impact of covid-19 on farmers and other workers;**

**B / development and implementation of an improved regime of agricultural incentives important for private sector investment, including reducing the costs of Capital or raising labour productivity;**

**C / development of a more business- like diversified and market led approach to the management farm and agri-business.**

**The strengthening of the domestic linkages and mainstreaming the role of women in the agricultural sector to Tourism is the focus of this proposal.**

1. **PROBLEM DEFINITION.**

**Introduction.**

**Selebi/PHIKWE Sub-region is endowed with natural resources that provide its people with the productive base for a fairly buoyant and successful economy.**

**Traditionally, the economic activities were primarily those based on Mining, and to a lesser extent Tourism and Agriculture. The Agriculture and Tourism development process has been and continues to be impacted by covid-19 pandemic.**

**Mining the major contributor not only to agricultural GDP, BUT ALSO TO SOCIAL AND ECONOMIC WELL-BEING OF THE REGION. The response of Government to covid-19 impact was the strong support of the private sector, is to diversify and sustain the economy, including the exploitation of opportunities offered by the growing intensity in tourism activities. Before ,the advent of covid-19 ,the sub-region recorded significant growth in tourism industry to the extent that tourism now rivals agriculture as the lead sector contributing to foreign exchange earnings in the country. Notwithstanding, agriculture continues to be important in food production as the front-runner in employment creation, in maintaining social stability in rural areas and as the custodians of the natural resources.**

**In effect, both the agricultural and tourism sectors viewed independently in their own economic space, share two important development issues. Firstly, both have demonstrated the capacity to provide the mix of products and services which are critical to the development of Botswana and Phikwe economy; Secondly, both pursue economic activities which while discrete are highly dependent 90 on the sustainable management of the natural resources, stable soil condition, freshwater systems ,diversity of biological systems. Put simply, the quality and success of Botswana tourism products are dependent on a healthy and attractive environment, in as much the same way as the long term output of agriculture is dependent on the sustained integrity of the productive capacity of the natural resources to maintain the diversity of natural resources and man-made biological systems.**

**The interdependency of sustainable agriculture and tourism on the integrity of the natural resources would suggest certain to engage in economic activities that are environmentally friendly.**

**Secondly, that as the sectors diversify into new products and services, consideration is given to promoting economic activities that can share the same physical space of the natural resource based and still satisfy the respective roles in food production and in providing leisure.**

**Thirdly, those rural communities that depend on rural/natural resources for livelihoods, participate in the development process.**

**Fourthly, that the quality of products as well as the process of development are competitive and meet international standards.**

**DEFINITION OF Agro/Eco-Tourism**

**Agro/eco-tourism is being proposed as a strategic economic activity that could engage rural communities in a mix of activities that provide food related products and leisure within the productive agricultural property. It suggests a system within the agricultural property that transforms the normal farm environment by introducing a form of tourism, entertainment, hospitality or related activity that increases the profitability of the enterprise. By definition therefore, it is location based on a farm where some of the products and services also satisfy the standards set for a service industry. Therefore, certain properties that are essential to the agro/eco/tourism product namely:**

**.It will involve direct interaction between the agricultural sector producers, the products of that producer located within the farm system and tourists;**

**.the tourist will be distinguished from the regular visit to the farm to purchase food or for other normal day-to-day reasons. Distinguished elements would include the duration of the visit, the distance travelled and most importantly whether leisure or a learning experience was the reason for the visit;**

**.the direction of the benefits flow primarily to agriculture, it is not (rural tourism) ,**

**.By its nature, agro/eco-tourism will of necessity have a close relation to other types of tourism such as culture/heritage tourism, nature tourism, health tourism and learning tourism,**

**.It should be a form of activity that intensely uses local or traditional ideas;**

**.the potential mix of products should be wide and could include agricultural fairs, food festivals, farmers markets, craft stores, herbal and other health food stores, educational tours, camping and picnic sites;**

**.it is serviced oriented and meets the standards of a tourism product.**

**Benefits and Costs of Agro/Eco-Tourism**

**The benefits of agro/eco-tourism are well-documented in countries such as Brazil, Costa Rica, Spain, and USA.**

**As a cluster/partnership of farmers, we recognise the potential to develop good business opportunities presented by people willing to see their farms organised and taking advantage of the situation.**

**Several farms will be developed along the local tourist route, restaurants, will established and farmers will begin to offer year- long visits linked to the production of a variety of crops. Tourists will participate in daily farm activities to purchase and try local foods and visit non-farm related leisure activities.**

**As a result of these dynamics, there will be not only diversification within the realm of agriculture but also the links with other activities will increase incomes of agricultural producers and jobs for non-farm labour.**

**The potential economic benefits of agro/eco-tourism is yet to be explored this being the initial project of its kind in Phikwe.**

**These benefits could be classified into six (6) broad categories namely:**

**.The benefits of economic diversification at the farm level and the national economy which agro/eco-tourism makes possible;**

**.The potential it has for promoting the expansion of the demand for agricultural produce both in the domestic and export markets;**

**. The likely contribution of this product to reducing risk and providing stability to family incomes,**

**.the potential it offers for linkages, multiplier and spill over effects into other branches of the rural economy;**

**.Agro/eco-tourism is service oriented and as such is labour intensive; it therefore creates employment and job creation benefits.**

**However, we are also working on the major potential economic costs of this Agro/eco-tourism project.**

**More specifically, information is needed on:**

**.where do the agro/eco-tourism linkages for growth and sustainability exist internally, nationally and regionally;**

**.the cost of development for small farm enterprises to become involved;**

**.the mix of activities including linkages with heritage, and culture tourism;**

**.the size of the market for this type of tourism product;**

**.the profile of the visitors , including their demands;**

**.who wants it and where are the tourists coming from;**

**.What is the level of interest in the domestic market;**

**.who would be the sub-regions competitors, and willingness of Hotel industry including tour operators, to promote and establish organic linkages with this type of tourism product.**

**In spite of the absence of adequate data, the success of existing agro/eco-tourism enterprises in Botswana, and the reported dynamic impact of Agro/eco-tourism on rural enterprises in Botswana, support the view of the stakeholders of the sub-region that Agro/eco-tourism could be developed as a strategic economic activity for farming communities in the sub-region. Moreover, if agro/eco-tourism is developed and managed using a participatory approach, then the incomes generated could significantly offset the socio-economic fallout resulting from Covid-19, and declining incomes in farming communities.**

**The project proposal is therefore, aimed at addressing social-economic development in rural areas in S/Phikwe; specifically small enterprise development, education and training and trade, this done within the context of sustainable development of tourism and agricultural sectors.**

**Furthermore, this project will support and enhance the REVIEWED Botswana NDP-11.**

**Specific problems to be addressed;**

**As indicated earlier, agro/eco-tourism has the potential to be developed as a strategic economic activity in the rural areas of Phikwe. These factors may be categorized under the following (5) main headings:**

**.inadequate management mechanism to promote agriculture and tourism linkages;**

**.inadequate framework to exploit the potential for sustainable trade in agricultural goods and services within the tours industry;**

**.limited identification, promotion and introduction of new and unique agro/eco-tourism products;**

**.inadequate trained stakeholders in the technical and managerial aspects of agro/eco-tourism products; and**

**.lack of development and implementation of a public-awareness/sensitization program.**

1. **JUSTIFICATION OF THE PROPOSAL**

**Overview:**

**In the current global competitive environment during this covid-19 and post covid-19 period, Botswana will still need to depend on the Tourism industry for social-economic development. The sustainability of the tourism industry requires an inter-related perspective which includes protecting the natural environment, conservation and enhancing the cultural patrimony, and strengthening linkages between tourism and other economic sectors and involvement of local communities in planning and other benefits. The latter considerations have risen because of the concern that the benefits of tourism in the sub-region might be accruing to a few and not reaching those in need most.**

**As the leading industry tourism must therefore, be a key element of our regions strategy to alleviate poverty and build resilience and sustainability in rural and urban communities.**

**The agricultural sector has the potential to provide tourism creative, new, community and far-based products and services to freshen, enhance and expand the tourism product offer, and to create livelihoods for the poor in rural communities, who are in danger of becoming totally marginalised. Linking agriculture with tourism therefore provides a win-win opportunity to realise the positive impact of both sectors of the economy and to make them more sustainable and competitive.**

**The principle linkage opportunities present viable and sustainable products and services to tourists include trade in fresh produce, horticulture and manufactured goods(processed foods);bottled water, herbals, medicinal, signature craft, farm and agro-based sites and tours, including heritage and cultural, agronomic and scientific sites and attractions, recreational tours, and adventure, fishing, hiking, biking, hunting, caving, camping, diving, culinary tourism, health and wellness tourism, including visits to herbal gardens, hot springs, and combinations of all the above in community tourism, and all other related services linkages including transportation. These opportunities will be developed and marketed.**

**Any attempt at maximizing linkages will succeed through the dissemination of pertinent and up to-date information and excellent communications delivered through the entire chain of stakeholders, sharing best practices and adapting the same of the local environment. Additionally, we intend to strengthen partnership development between and within sectors and use informal support systems.**

**To address security risks we shall strengthen social and economic involvement of the local communities in the industry.**

**The establishment of the community and farm-based agro/eco-tourism enterprises would also need to consider the implementation of the new safety and security strategies to cope with incidents that can involve visitors. The partnering with community-based organizations which will support agro/eco-tourism is therefore, crucial. Training in the technical and managerial aspects of agro/eco-tourism, food security issues, as well as facility and service standards for site and event development and operation is also essential success factor.**

**Beneficiaries:**

**Nine (9) main potential beneficiaries groups have been identified as follows:**

**.Tourism industry in Phikwe and Botswana at large**

**.Entrepreneurs and investors**

**. Small farmers,**

**.Rural processors,**

**.Herbal, medicines and cosmetics processors and PR actioners,**

**.Hotels, restaurants, hospitality and food services sectors,**

**.Artisans and handicraft persons, and**

**.service providers.**

**The expected impact of the development of agro/eco-tourism industry on these Beneficiaries is summarized below:**

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
| **Direct beneficiaries** |  | **Expected impacts** |  |

**Direct Beneficiaries Expected impacts**

**Tourism industry .contribution to agri-food sector**

**Quantified and recognised.**

**.sustainability and competitiveness**

**Enhanced through the development**

**Of new and unique products and**

**Services based on agro/eco-**

**Tourism linkages.**

**.improved safety and security for**

**Properties and quests due to**

**Social stability created**

**.improved access to tourism**

**Marketing and promotion.**

**Entrepreneurship & investors .enhanced capability to develop**

**New enterprises based on linking**

**Tourism with agric.**

**.diversification of markets,**

**.improved access to tourism**

**.**

**Small Farmers .increased trade with other sect,**

**.diversification of agriculture production**

**To include exotic fruits &vegetables**

**Raw materials for downstream**

**Processing**

**.streamlined marketing systems**

**.generation of supplementary**

**Income from tourism while**

**Remaining on the farm.**

**.planned production systems,**

**.increased revenues and**

**Improved livelihoods,**

**.Sense of ownership of the tourism product**

**.acquisition of skills for**

**e-commerce trending.**

**Rural Communities .Greater access to, and communication**

**With tourists,**

**.employment for youth and**

**Women especially without urban migration**

**.validation of culture and heritage and greater**

**Social cohesion,**

**.retention of land in agriculture production**

**.conservation of environment.**

**Processors .consistent supplies of local raw materials,**

**.increased trade with agriculture and food services,**

**& gift sector.**

**DIRECT BENEFICIARIES .EXPECTED IMPACTS**

**Herbal medicinal &Cosmetic**

**Processors and practitioners .increased business through trade of**

**Products and services**

**.preservation of biodiversity,**

**Of preservation of traditional knowledge,**

**& heritage,**

**.certification and validation of traditional**

**Medicines,**

**.acquisition of skills of e-commerce**

**Trading,**

**Hotels restaurants, hospitality&**

**Food service sectors .increased business through utilization**

**Of locally available fresh produce**

**.expansion of visits and tours to rural communities**

**.visibility and profile as socially responsible**

**Citizens/cooperation**

**.improved safety and security for properties &**

**Guests, due to sense of ownership by the**

**Communities & development of partnerships**

**With rural sectors.**

**.acquisition of skills for e-trading**

**Artisans and handicraft persons . Increased trade with agric. And tourism sectors**

**.application of visual art and craft to the pack-**

**Aging of unique PHIKWE products food &non-f)**

**Empowerment through depiction of culture &he**

**And heritage in art, sculpture &handicraft,**

**.acquisition of skills in e-commerce trading,**

**Service provider’s .access to diversified activities to service new business**

**- In rural communities,**

**.improved livelihood for rural families, social stab,**

1. **THE PROJECT**

***Project Goal:***

**To improve the quality of life within the rural area of Madinadre/S/Phikwe, by increasing the long-term contribution of agriculture and tourism to the economy resulting in increased foreign exchange savings/earnings, employment creation, generation of supplemented farm incomes and reduction in some of the social-ills associated with the rural areas as exemplified in the revised NDP-11, by the Government.**

***Project* Purpose:**

**The purpose of the project is to promote increased linkages between tourism and agriculture that will generate economic investment opportunities and build resilience in rural communities and enhance the sustainability development of both the tourism and agricultural industries.**

**MOTTO: LETS DO IT!**

**Project components**

**Introduction:**

**The project is comprised of five (5) basic components:**

1. **establishment/strengthening of the management framework for the promotion of agro/eco-tourism activities in S/phikwe,**

**b .increased trade in agricultural goods and services to the tourism sector**

1. **identification and introduction of new and unique agro/eco-tourism products(goods services)with a view to expanding and diversifying the agricultural sector and the tourism product mix beyond the (sand ,sun)**

**Development and execution of a training program for key stakeholders (agro/eco-tourism entrepreneurs, focusing on the technical and managerial aspects of agro/eco-tourism, including health and safety and service standards; and**

**Development and implementation of a public awareness/sensitization program on agro/eco-tourism.**

1. **Establishment/strengthening of institutional Framework of Agro/eco-tourism promotion.**

**This component of the project will involve the strengthening/establishment of a functioning agro-eco-tourism technical cording committee to work in partnership with the relevant government and non-government partners like Ministries of AGRICULTURE, Tourism, Rural/ development, Local government Environment , Trade, Health, International cooperation, Hotels& restaurants, Tour operators, Farming communities, Cultural and heritage groups.**

**The terms of reference of this will be developed as an activity of the component of the project.**

**This committee will be charged with the responsibility of obtaining the endorsement and involvement of key stakeholders in the agro/eco-tourism development process in S/Phikwe.**

**B. increased Trade in Agricultural goods and services to Tourism sector:**

**This component of the project will consist of two (2) types main activities;**

1. **the development of an inventory on agro/ec0-tourism trade linkages status and the experiences, resources and needs in S/Phikwe,**

**development and validation of a market intelligence data system for delivering accurate and timely information on demand and supply of available production and services.**

**Under this area international and local consultants will be contracted to undertake both activities with consultancy rates based on selected consultant qualifications and experience. The contract fee will cover the following:**

1. **conduct a baseline survey to quantify and qualify the status and experience of trade linkage between tourism and agriculture - food sector,**

**develop and validate a web-based trade information system of agro/eco-tourism products( goods and services)for utilization by both tourism and agriculture-food sectors.**

**This sub-component of the project will add-value to the databases of the relevant Ministries as well as the work being carried out under SPEDU.**

1. **Identification and introduction of New and Unique Agro/eco-Tourism products:**

**This aspect of the project will consist of two (2) distinct but sequential and related sub-components as follows:**

**a. identification of agro/eco-tourism investment opportunities; and,**

**b. the elaboration of agro/eco-tourism opportunities,**

**The sub-component of the project has three (3) main activities as follows:**

**1. the documentation of success stories and best practices in this project;**

**2. the conduct of a market survey of this project**

**3. the conduct of national competitions on agro/eco-tourism initiatives,**

**Case studies of its success story and best practices will be identified in S/phikwe.**

**The analysis of this case is expected to generate valuable information for the identification of agro/eco-tourism investment opportunities. The case will be video documented with the material also forming the basis for the production of marketing and promotional materials, as well as for the development of agro/eco-tourism training materials.**

**A market survey will be conducted among tour operators, hotels, visitors to the farm and nature sites (local and overseas tourists) and other key stakeholders to help determine wants and needs with respect to agro/eco-tourism products.**

**The market survey is also expected to help in the determination of agro/eco-tourism product pricing, placement and promotion.**

**National and local competitions will be hosted to obtain submission of new and unique agro/eco-tourism other interested parties from other regions of Botswana.**

**It is anticipated that these competitions will be supported by Ministries of Agriculture, Tourism, Trade, Local Government, Rural Development, Environment as well as National Hotel & Tourism Association.**

**The competition will be held with a view of obtaining from the surrounding communities at least 5 agro/eco-tourism proposals submitted to Unique Cloud Enterprises for support.**

**The sub-component of the project will have two (2) main activities as follows:**

1. **the development of investment(facility) profiles for agro/eco-tourism products, and,**
2. **the development of marketing and promotional program for the investment opportunities,**

**The feasibility will be (technical), financial and economic).**

**Of the most potential agro/eco-tourism investment opportunities will be determined. Across the sub-Selebi-Phikwe region investment profiles will be developed for support. The investment profile will then be packaged, promoted and marketed.**

**Priority agro/eco-tourism areas for action will include:**

**.Food tourism**

**.Location based tourism,**

**.Heritage tourism (Mothudi Ruins, Leshongwwane Ruins & Old Graves by the Mountain)**

**.Culinary tourism-Food service by the farm, HOTELs and restaurants**

**Development and Execution of Training Program for Agro/eco-tourism stakeholders.**

**This component of the project will involve three (3) main activities as follows:**

**a. The development of training program and manuals**

**b. The training of agro/eco-tourism trainers and,**

**c. The implementation of the training program at the sub-region.**

**d. The Development of Training program and Manuals**

**Modern and appropriate agro/eco-tourism technology will be introduced by the project. Project participants will be trained in the critical areas related to the managerial and technical aspects of agro/eco-tourism. The training program will therefore include, but limited to areas such as,**

**.motivation, self-esteem and initiative,**

**.work ethics and labour code,**

**.business management practices and principles**

**.record keeping**

**.the use of information for decision making**

**.market and marketing.**

1. **Technical aspects of agro/eco-tourism**

**.farm based tourism**

**.food tourism**

**.heritage tourism**

**.culinary tourism**

**.gifts and souvenirs**

**.cultural tourism**

**.natural sites and hikes**

**.health and food safety and service standards**

**.use of trade information systems and use**

**.use of information and communication technical (ict)**

**Training manuals will be developed using the case study and video documentation of success story. A success story and best practices identified, the result of the analysis baseline and market studies as well as the analysis of identified project proposal. Relevant and available resources will be dram from min-tourism, hotel and tourism association, universities, agriculture, environment, rural development as well as from other successful project in other parts of the country. Training of Trainers in Agro/eco-tourism**

**Train the Trainers workshops will be conducted to train at least (10) participants per village in the application of the training manuals and tools.**

**The training will also cover critical managerial, technical and project development area.**

**These trainees are expected to provide leadership to the agro/eco-tourism training program at the national level.**

1. **Implementation of Training program**

**At least 100 stakeholders are expected to be trained in the technical and managerial as well as quantity and quality and safety standards aspects of agro/eco-tourism by the year 5 of the project.**

**The training program will include on-site and community based training, reprisal visits to the farm communities, nature sites, and hotel properties chefs, farmers and other stakeholders, across the region between entrepreneurs and groups to learn skills as well as to build networks.**

**Public Awareness/sensitization program.**

**This component of the project is aimed at increasing stakeholder’s awareness and willingness to participate in agro/eco-tourism initiatives as incoming activities in this rural area of Phikwe. It will involve two (2) main activities as follows:**

**1. The development of public awareness/ sensitization materials and;**

**2. The implementation of public awareness/sensitization program.**

**In the execution of these activities, relationships will be established/strengthened with strategic partners and is aimed at encouraging and promoting support and recognition of agro/eco-tourism as a viable economic development activity. Stakeholder’s strategic partners and potential clientele will be sensitized as to the benefits of agro/eco-tourism.**

**The public awareness sensitization will be effected through national consultations, meetings, press briefings, radio television and newspaper advertisements.**

**The results of the case study and video documentation of the a success story and best practice ,results of the inventory, baseline and market survey as well as information obtained from the analysis of identified proposals from the communities will form the base information for the development and execution of the public awareness/sensitization program.**

1. **ORGANIZATION AND MANAGEMENT OF THE PROJECT**

**PROJECT (BOD)**

**Project manager**

**Organizational structure of the project**

**The structure consists of a four member Board of Directors. The members of the Board will elect a Chairperson from among themselves. The board will have overall responsibility for the execution of the project, but specifically for:**

**.setting broad policies relating to execution of the project;**

**.reporting to relevant institutions like SPEDU, Ministries, on project performance and the level of compliance with procedures agreed upon with SPEDU and others.**

**.approving annual operational plan, including the Budget,**

**.approving major joint operations and/or participating agreements with third parties;**

**.approving major policy and or structural changes with respect to the execution of the project,**

**.initiating new ideas, methods, and instruments, aimed at improving the performance of the project,**

**.setting standards for and providing monitoring and evaluation services regarding the adherence to agree upon project targets, objects, and functional polices.**

**The Board will have regular quietly meetings.**

**Project Manager will be appointed, who will have direct responsibility for the day-today management and operation of the project to ensure successful implementation.**

**Most specifically he/she will be responsible for:**

**a. Planning, organizing, leading and controlling the day-to-day operations of the project.**

**B .Articulating and setting standard for effective accounts, financial management of technical operations and staff as reflected in the procedures performance criteria rules of conduct, professional ethics and work program.**

**c. Determining whether intended results can be achieved and implemented necessary correction actions in the management and operations of the project,**

**d. Ensuring the development of the technical and managerial capabilities of participants and staff associated with the project;**

**e. providing timely accounting, financial and technical reports to the Board of Directors.**

**f, working with the relevant organizations to ensure successful implementation of the project.**

**At the national level, the project will seek, support and guidance from Universities; Ministry of Tourism, Agriculture, Environment, Hotel and Tour Associations.**

**Other relevant and key national and regional institutions and their possible roles/responsibilities are as follows:**

|  |  |
| --- | --- |
| **ORGANISATION** | **SUPPORT** |

**National tours Association. .provision of training material, courses and materials**

**On best practices, benchmarks, for industry, include**

**Specifications &standards.**

**.training of tourism educators**

**Collaboration on trade databases & reporting on linkage**

**.provision on demand data**

**Ministries of Tourism .information on best practice & success story**

**.demand data**

**.links with food service**

**.support for natural competitions**

**MOA .Provision of supply side of information**

**.technical support for training in gift & souvenir**

**.Design and production**

**UNDP .Identification of success stories**

* **. Promotion support through networking.**

1. **PROJECT BENEFITS AND COSTS**

**Project Benefits**

**Agro/eco-tourism as a viable economic activity in the S/PHIKWE Sub-region is expected to generate both direct and indirect benefits to the stakeholders and community as a whole.**

**These will include:**

1. **Increase in foreign exchange earnings /savings;**
2. **Direct and indirect employment for approximately 300 persons in the region by the year5 of the project; and**
3. **Average net income of participating farmers will increase by an anticipated average of 5% per annum by y5 and,**
4. **Increase in rural communities, human and social capital through building trust, community empowerment thru training and reduction of some of the social ills associated with the rural areas( crime, GBV, drug trade and theft)**

**The potential beneficiaries of the project are identified and benefits to be derived detailed in sec.3 of this project proposal.**

**a. Tourism industry**

**b. entrepreneurship and investors,**

**c. small farmers**

**d. Rural communities**

**e. processors**

**f. Herbal, restaurants, hospitality and food service sectors**

**h .Artisans and handcraft persons and service providers.**

**PROJECT COSTS**

**The total cost of the project as presented in Table below is estimated at $ 436,832s**

**The major line of costs are the identification of new and unique agro/eco-tourism products --$-----------------; % project management and Administration -----------------%, Training of project participants ---$-------------------% and institutional establishment ------------------%----$.**

**Unique Cloud Enterprises (pty) ltd is expected to make a contribution of ----------------$ over the five (5) yr life of the project. This contribution will be mainly in the form of in- kind support for the project administration and management $--------------------, identification and introduction of new and unique agro/eco-tourism products---------------- and training of stakeholders------------------.**

**The remaining resources will be from SPEDU.**

**IMPLEMENTATION SCHEDULE OF MAIN PROJECT ACTIVITIES.**

**The implementation schedule of main activities is presented below in table below;**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **1.project adm& mgt** | **Y1** | |  | |  | |  | **Y2** | **Y3** | **Y4** |  |
|  | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **Q1** | **Q2** | **Q3** | **Q4** | | **Q5** | |  | |  | |  |  |  |  |  | |  | |  | | |  |  |  |  |  | |  | |  | | |  |  |  |  |  | |  | |  | | | **xx** | **xx** | **xx** | **xx** | **xxxx** | | **xxx** | | **xxxx** | | | |  | |  | |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Q1** | **Q2** | **Q3q4** | **Q5** |  | | **x** | **X** | **x** | **x** | **x** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Q5** | **Q2** | **Q3** | **Q4** | **Q5** | | **x** | **x** | **x** | **X** | **x** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Q1** | **Q2** | **Q3** | **Q4** | **Q5** | | **x** | **x** | **x** | **X** | **x** | |  |
|  | |  | |  | | **2.1 institutional establishment** | | | | |  |
|  | |  | |  | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **2.1. identification/determination of coordinating members** | **xxxxxx** |  |  |  | | **2.2.dpment of TOR** | **XXXXXX** |  |  |  | | | | | |  |
|  | |  | |  | | **2**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **2.3endosemet of stakeholders** | **xxxx** |  |  |  | |  |  |  |  |  | | | | | |  |

1. **Increasing in agro/eco-tourism products**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **3.1. dpment of inventory of linkages ,status, resources needs** | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **xx** | **xx** | **Xx** | **xx** | **xx** | | **xx** | **xx** | **Xx** | **xx** | **Xx** | |  |  |  |
| 1. **3.2.dpment &validation &mket intelligence data system** | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **xx** | **xx** | **Xx** | **xx** | **xx** | | **xx** | **xx** | **Xx** | **xx** | **Xx** | |  |  |  |

**4.Identification and introduction of new and unique agro/eco-tourism**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **4.1. case studies 7vidoe documentation of success story and best practice** |  | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | **xx** | **xx** | **xx** | **Xx** |  | |  |  |  |  |  |  | |  |  |
| **4.2.market survey** |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | |  | **Xx** | **xx** | **xx** |  | |  |  | **xx** | **xx** | **xx** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | |  |  |  |  |  | | **xx** | **xx** | **xx** | **xx** | **xx** | | |  |  |  |  |  | | --- | --- | --- | --- | --- | |  |  |  |  |  | | **xx** | **xx** | **xx** | **xx** | **Xx** | |
| **4.3 national competitions** |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | |  |  |  |  |  | |  |  |  |  |  | |  |  |
| **4.5 Dlpment of mketing & promotional program** |  |  |  |  |
|  |  | 1. **Training of participants** |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **xx** | **xx** | **xx** | **xx** | **Xx** | | **xx** | **xx** | **xx** | **xx** | **Xx** | |
| **5.1** |  |  |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | |  |  |  |  |  | |  |  |  |  |  | |
| **5.2** |  |  |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | |  |  |  |  |  | |  |  | **xx** | **xx** | **Xx** | |
| **5.3** |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | |  |  |  |  |  | | --- | --- | --- | --- | --- | | **xx** | **xx** | **xx** | **xx** | **Xx** | | **xx** | **xx** | **xx** | **xx** | **Xx** | |

1. **PROJECT LOGICAL FRAMEWORK**

**The logical framework matrix of the project is presented in Table below.**

**LOGICAL FRAMEWORK MATRIX FOR UNIQUE CLOUD ENTERPRISES (pty) AGRO/ ECO-TOURISM PROJECT:**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Narrative summary** | | **Objectively verifiable indicators** | | **Means of verification** | | **External conditioning factors (assumptions)** | |  | |
| **Goal :To improve the quality of life within the Rural areas of Madinadre/ Phikwe, by increasing the longterm contribution of agriculture and tourism to the local economy, resulting in**   1. **Increase of foreign exhchange earnings/savings,** 2. **Employment creation,** 3. **Generation of supplemental farm incomes and**   **4.reduction in some of the social ills associated with the**  **rural areas** | | **1.Annual foreign exchange earnings/savings attributed to agro/eco-tourism activities by an average of 205 by yr 5 of the project.**  **2.direct and indirect employment provided for aprox. 1000 pple in Phikwe achieved by y5,**  **3.Average net income of economic participants to increase by an average of 5% per annum by y5**  **4.crime, gbv, drug trade, and theft substancially reduced by y5 of the project.** | |  | |  | |  | |
| **PURPOSE: Promote increased linkages between tourism and agriculture that will create economic opportunities and build resilience in rural communities in Phikwe, and enhance sustainable development of both tourism and agriculture .industries.** | **Rural communities empowered and engaged in productive economic activities and trade increased by 20% for goods and services between the tourism and agric. Industries by y5 of the project.** | | **1.inventory and status of linkages and available resources,**  **2. statistics on established agro/eco-tourism enterprises and increased trade in agro/eco-tourism goods and services.** | | **1.willingness and commitment of tourism, agriculture and related industry stakeholders to collaborate at the levels of planning and implementation to facilitate sustainable linkage development,**  **2 Operational commitment to trade, investment, marketing and promotional partnerships from tourism agriculture, and related industry.** | |  | |
| **Narrative summary** | **Objectively verifiable indicators** | | **Means of verification** | | **Assumptions** | |  | |
| **OUPUT.5**  **Institutional mechanism to promote agro/eco-tourism in PHIKWE** | **A functioning agro/eco-tourism tech. committee established in PHIKWE by y1 of the project** | | **Quarterly reports of technical coordination committee for agro/eco-tourism** | | **Willingness of key stakeholders to participate in visioning and strategic planning of management of agro/eco-tourism activities** | |  | |
| **1.increased trade in agricultural goods and services to the tourism sector** | **30% increase in the volume of locally produced agriculture commodities consumed by y5 of the project.** | | **MOU S and supply contracts established between tourism industry processes and identified farmers and farmer groups**   1. **Volume of goods and services established between the tourism and agriculture industries** | | **Willingness of industry personnel to provide relevant and accurate data.**  **2.building of trust between tourism and agriculture industry personnel** | |  | |
| **2.new and unique agro/eco-tourism products and services identified and introduced with a view to expanding and diversifying the tourism product mix beyond (sand and sun)** | **10% of increase in new and unique agro/eco-tourism products and services in the region** | | **New products and services made available to business community for investment** | | **Incentives available for investment in appropriate technology for products and services development.** | |  | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **4.Trainers and participants trained in tech and managerial aspects of agro/eco-tourism safety 7service standard and trainers trained in project development** | **At least 600 participants and trainers in Phikwe ,and trained in tech aspects of business management** | **1.record of training events**  **2. training manuals available** | **1.participants in agro/eco-tourism personnel willing to participate in the training program,**  **2. technical and institutional capacity available for training and coordination** |  |
| **5.public awareness/sensitization development, endorsed &implemented** | **Increase in stakeholders awareness and willingness to participate in agro/eco-tourism as an income generating activity in rural areas** | **Record of number of sessions consultations held and promotional materials disseminated** | **Sufficient technical & institutional capacity and institutional capability available for the development and execution of the public awareness/ sensitization programs.** |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **ACTIVITIES** |  |  |  |  |
| **1.1identification/determination of members of tech cording committee** | **Establishment of 1 tourism tech coordinating committee in phikwe consisting of 7 members-1x7x4200**  **Total 1400 per annum** | **Financial record of quarterly payments made to committee members** | **Each committee member willing to accept honorarium of $50 per meeting per year** |  |
| **1.2 development of terms of ref.(TOR)** | **Consultant; 2 man days at $250 per man day.**  **Total$500** | **Financial record of payment to consultant** | **Consultant available on timely basis** |  |
| **1.3 obtaining & endorsement of key stakeholders like MOA& tourism** | **Meetings=*18x*$200**  **Total=3,600** | **Reports/records** | **TOR, Vision, Mission, goals & objectives of coordinating committee defined/developed and availed for discussion** |  |
| **2.1 development of inventory on agro/eco-tourism linkages status resources and needs** | **Consutant-30 man days @$300 per man day=$9000**  **-travel and per diem**  **=43,700**  **Total=$12,700** | **xxxxxxxxxxxxxxx** | **Xxxxxxxxxxxxxxxxxx** |  |
| * 1. **video documentation of 1 success story and best practice on agro/eco-tourism and dissemination.** | **Contract 2 cases at $ per case750==1500**  **Travel &per diem=$3,800**  **Total=11,800** | **Documented case study video and DVD distributed** | **Sufficient tech and institutional capacity and capability for documentation** |  |
| * 1. **conducting market survey**   2. **among four operators ,hotels ,visitors to farm and nature sites, local and general visitors** | **Consultant-40man days@$300 per man day**  **Travel and per diem**  **Total $12,000** | **Market study document will be available** | **1.suffient tech and institutional capacity and capability for market analysis**  **2. logistics** |  |
| **Xxxxxxxx** | **=$ 6000**  **Total=$18,000** | **Xxxxxx** | **Informational and in-kind support at the national and the sub-regional level** |  |
| **3.3 conducting/hosting of national competitions to identify at least 1 potential agro/eco-tourism opportunities per village** | **Budget of $4000 per competition=1x4000=total $4000** | **Records and results of 6 national competitions available** | **Project management capacity to organize national competitions** |  |
| **3.4 identification of agro/eco-tourism opportunities and development of at least 3 investment (feasibility) profiles of agro/eco-tourism products and services across the sub-region** | **Contract for consultants 300 man days @300$=$ 90,000**  **Per diem and travel=30,000,**  **Total=$ 120,000** | **Agro/eco-tourism profiles 3available for investment decision making** | **Sufficient tech and institutional and capacity available for development of profiles on timely basis** |  |
| **3.5 development of marketing and promotional program for investment profiles** | **Contract for program dpment-35 man days @ $300 PER MAN DAY=$10,500**  **TRAVEL AND PER DIEM=$5,400** | **Sufficient expertize available** | **Xxxxxxxxx** |  |
|  | **Total cost$15,900** |  |  |  |
| **4.1 development of training** | **Budget for programme** | **Training manuals available** | **Sufficient tech expertise available** |  |
| **Programs and manuals** | **40 -man days @300per man day =$12,000**  **Travel and per diem=$5000**  **Total=$17,000** | **xxxxxxx** | **xxxxxx** |  |
| **4.2 conduct of training of trainers** | **Budget for six(6) workshops of five days duration,**  **Contract for 30 man days @$9000,**  **Travel and per diem=$8,200**  **Workshop expenses=$2000**  **Total =$19,000** | **xxxxxx** | **Xxxxx** |  |

**s**

**ATT: MINISTER OF EMPLOYMENT ,LABOUR, PRODUCTIVITY**

**AND SKILLS DEVELOPMENT**

**BLOCK 8,GMENT ENCLAVE,**

**PRIVATE BAG 516,GABORONE-BOTSWANA**

**THRU: RIMB**

**SELEBI/PHIKWE**

**P.O.BOX.246**

**PHIKWE.**

**Dear/Messers**

**RE: APPEAL IN REGARD TO OUR APPLICATION FOR RESIDENCE AND WORK PERMITS-REF NOS.000004985323-------------, FOR MANANA MICHEAL GODFREY & app.no.—000004985330 for NABBANJA COSTA: FILE NOS;15/10174220 &15/10174220**

**Pursuant to immigration ACT CAP25:02 SEC.19 reg.15, permit me make reference to the above. Let me first refer you to the correspondence dated 20th august,2020,;although we received this same communication on the 16 thseptember, four days, to the expiry of the one(1) month MANDATORY,period given for submissions of an Appeal. Secondly, Notwithstanding the passmark for assessing us we are seeking for your guided consideration given that Discussion are on- going between the Government of Botswana,and Uganda as far as the Five Taxes are concerned,viz;company tax, pay as you Earn(PAYE),Capital Transfer Tax,VAT(VALUE ADDED Tax,and Withholding Tax(over Dividends, &mgt fees).This has caused us not to score highly as we could not submit most of these documents,neither the TIN NO. Botswana Minister Finance, has extended this period up to JAN.2021, after discussions are completed.**

**In our Application, we duly indicated that our organization WDSP-Women Deliver Selebi PHIKWE is to engage in Commercial Farming as a social Enterprise under Tier 2-production sector/Agriculture;however the Area194NQ-(Phokoje,selebi phikwe Botswana) we had planned to undertake this investment has issues with access to water. As you may be aware following the recent review of NDP-11 Government has no plans to provide water to such farms and cattle posts this financial year-2020/2021.**

**We have therefore ,renegotiated with Unique Cloud Enterprises (pty) Ltd, that has agreed to Lease us part of their 48.9 HTS of Land situated at Nkgobotwane farm in zth ztribal area of Mmadinare/Phikwe.**

**This where we intend to undertake our project starting with Citrus Fruit Tree Planting on a commercial basis.**

**Regarding the score index, it is our considered opinion that you reassess our contribution,toward the jobs this project will create in this sub-region, let alone skills in commercial Farming. This joint venture will contribute significantly toward Tax collections and increased Household revenues for families directly and indirectly.**

**Find enclosed the documents to the effect.**

**Sincerely,**

**Manana Micheal Godfrey**

**ATT: MINISTER OF EMPLOYMENT,LABOUR PRODUCTIVITY**

**AND SKILLS DEVELOPMENT**

**Block 8,Government Enclave,khama Crescent**

**Private Bag516, Gaborone/Botswana.**

**Thru: RIMB**

**P.O.BOX 246**

**SELEBI/PHIKWE**

**Dear sir/Madam,**

**RE: APPLICATION FOR RESIDENCE PERMITS NOs -000004985323-Manana Micheal Godfrey & No.000004985330-Nabbanja Costa.**

**Allow me humbly refer to the above Nationals from Uganda whose applications were rejected as seen in the attached Letters dated 20th August 2020.**

**Unique Cloud Enterprises is investing in Commercial agriculture; for us as a local business in-order to manage new and complex external relationships to gain flexibility over foreign firms, have agreed to work with the above two from Uganda. Aware of the fact that we need to position ourselves to deal with challenges posed by Covid-19, globalisation, as well as take advantage of its opportunities .Our relationship with these two through equity component will provide us with risk capital as this will help relieve the equity capital constraint, which affects most of us citizen investors like Unique cloud Enterprises Ltd.**

**Their investment seeks to empower farmers like us to increase crop productivity aligned to markets in order to ensure profitability while also meeting basic calorific nutritional requirements. Drip irrigation using water from MOTLOUTSE River is planned.**

**The main crops targeted through this project are Irish potatoes, green grams, onions, African indigenous vegetables, papaya, and mushrooms.**

**Specific Objectives include:**

**.improved agricultural productivity through access and efficient management of water for irrigation, and good agricultural and climate-resilient agricultural practice.**

**.improved nutritional status, especially of women and children; and**

**.Facilitation of the transition of small-holder farmers from subsistence to commercial farming through promoting agribusiness, improved post-production management and supporting market linkages and trade for targeted value chains. We therefore, appeal as Directors, to you to let us benefit from this experience so as to build our capacity of our people in irrigation, agronomy, agribusiness and nutrition and kitchen gardening through needs –based Trainings**

**It is on this note that we on our own behalf and on behalf of these two, that we request you to rescind the RIMB rejection decision and grant them Residence.**

**Sincerely,**

**MR .Motlogelwa Tshsebe Johnson**

**Memorandum of understanding between Unique cloud Enterprises(pty)ltd and Manana Micheal Godfrey &Nabbanja Costa from Uganda**

**THAT THIS DAY OF ----------------------2020-----------------------UNIQUE CLOUD ENTERPRISES(pty) LTD, hereby enters into a Memorandum of understanding with WOMEN DELIVERSELEBI PHIKWE (pty) Ltd represented by Mr. Manana Micheal Godfrey and his dependant.**

**This M.O.U will last till the duration of the timeframe of the commercial agri-business project to be undertaken for the next 25 years.**

**That the owner Mr. Kenanao Motlogelwa, ID No. 481817306 a bonafide citizen of Botswana, resident at 5022 Sefophe Road, SelebiPhikwe. Hereby allows Mr. Manana Micheal Godfrey-pp no.A00081800 & Nabbanja costa –B-1553756 from Uganda to undertake commercial farming in cooperation with the owner, from this farm for the said period.**

**Signed-------------------------------------- signed-----------------------------------**

**Mr. Motlogelwa Micheal Manana**

**Land leeser Lessee**

**Letter head-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------**

**UNIQUE CLOUD ENTERPRISES (PTY) ltd**

**Tshesebe**

**p.o.box 654 .SELEBI/PHIKWE**

**BOTSWANA PLOT 8825**

**INDUSRIAL SITE/BOTSWANA**

**Directors: Tshesebe j. Motlogewa, Ooleng Motlogelwa,Keneneo Motlogelwa,Onneile Motlogelwa.**

**ATT: MINISTER OF EMPLOYMENT….. Dated----17/9/2020**

**Gaborone.**

**Dear sir/Madam,**

**Re: Letter of support for Nabbanja costa/ pp no.-------B153..**

**This serves to support the above –mentioned person from Uganda as my wife and is therefore dependent upon my support financially and otherwise. This I have full done since our arrival here till to date.**

**Thanking you in advance,**

**Signed-------------------**

**Manana Micheal Godfrey.**

**POULTRY PROJECT COMPONENT**

**FARM MANAGEMENT------------------------------------------------FARM MANAGER.**

1. **FARM RECORDS---------------------------------------------.Financial state of the Farm**

**.Manner in spending money**

**.Returns from sales**

**B.CHECK THE PROFIT AND LOSS ON THE PROJECT.**

**C.BUDGET----------------------------------.LIST OF EXPENSS AND RETURNS**

**POULTRY--------------------------------------CAPITAL COSTS----1.COST OF STOCK**

**2.BROADER HOUSE**

**3.NETTING**

**4.FEEDERS&BROADER LAMP**

**RUNNING COSTS: --------------------------------------- 1. Cost of stock**

**2.labour**

**3.transport**

**4.medicines**

**Profit and Loss A/C**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **RETURNS** | **INCOME/amount** | **COST** | **EXPENDITURE** |  |
| **1.permanet building** | **<1/5** | **Item** | **Amount** |  |
| **2.equipment** | **<1/2** | **building** | **10,000** |  |
| **3.value of broader hens** | **xx** | **equipment** | **3000ss** |  |
| **4.value of food-unused in store** | **xx** | **200 day old chickens** | **8000** |  |
| **5.value of unused medicines** | **xx** | **Value of food** | **12,000** |  |
| **Chickens –sold** | **xx** | **medicines** | **6000** |  |
| **Chickens used at home** | **xx** | **transport** | **1000** |  |
| **Chicken awaiting sale** | **xx** | **wages** | **1000** |  |
|  |  | **Interest on loan 3%** | **3,600** |  |
| **Total** | **xxxxxx** |  | **44,600bwp** |  |
|  |  |  |  |  |

**TREE PLANTING PROJECT- COST**

**Uinque cloud Enterprises is investing in developing a varied Nusery Tree Plantation.**

**This will include the following:**

* **Native plants of Botswana, among which include, giraffe thorn, real fan palm,lowveld mangoseen ,mowan baobab, and medlaw.**
* **We also plan to plant the most profitable Fruit Trees, that will include:**

**. avocado,**

**-citrus,**

**-passion fruit,**

**-pomerantees,**

**-apples,**

**-cheries,**

**-blue berries,**

**-cheries,dragon fruit ,tree nuts,**

**-macademia,**

**-jack fruit,**

**-mango,**

**-white ash,**

**Cost of Trees/requirements**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name of fruit/tree** | **qty** | **Cost per tree** | **total** |  |
| **Jack fruit** |  |  |  |  |
| **Mango** | **50** | **150** |  |  |
| **banana** |  |  |  |  |
| **avocado** |  |  |  |  |
| **orange** | **50** | **150** |  |  |
| **Grapes** | **20** | **120** |  |  |
| **Peach** | **50** | **150** |  |  |
| **Lemon** | **50** | **120** |  |  |
| **capsetum** | **50** | **150** |  |  |
| **Apples** |  |  |  |  |
| **pommgratees** |  |  |  |  |
| **cheries** |  |  |  |  |
| **Citrus** |  |  |  |  |
| **Tree nuts** |  |  |  |  |
| **macadamia** |  |  |  |  |
| **Dragon fruit** |  |  |  |  |
| **Litchi** |  |  |  |  |
|  |  |  |  |  |

**How to start a Tree planting project**

**Consideration shall be given to the following:**

**1.site**

**2..type of Trees/species**

**3.team to undertake the work**

**4.time frame/equipment/expertise/**

**5.planting seedlings,**

**6.type**

**7.how many around the Farm**

**8.process of planting**

1. **SECURING ALREADY MADE SEEDLINGS FROM Laefy acresTree nurseries/garden—Francistown./tel.72173052/Ms/ Dina mabechu**